

## Adding Value to Your Business



**The benefits of process optimisation and better information a Gema system brings can result not only in a more profitable business, but a more valuable one.**

With Gema, Netguides can provide a system that automates and guides your personnel through the optimal process for each of the tasks their job involves.

**Reassess your current processes and systems.** As part of a Gema deployment we can help you to remove redundant or inefficient elements.

**Reduce administration time.** By automating tasks and removing double entry and other inefficiencies Gema usually significantly reduces administration time. This enables your business to scale better for growth or peak periods.

**Measurable Performance and Consistent Quality.** Task guidance and recording provide repeatable, measurable performance, allowing a consistent quality to be achieved even in satellite offices and destination centres.

**Quicker to train staff.** Defined, guided or automated work processes make it easier and quicker to train staff.

**Instant Reporting.** A single data repository provides instant reporting against live data, allowing better business decisions to be made sooner.

***“To some extent we use the internet in a conventional way, as another channel. But you really begin to grow your business when you use it to redefine your business processes”***

Andrew Riley - Burgundy Global

***“The Gema business system that Netguides developed for Little Kickers has been the critical factor in the exponential growth and speed to market.”***

Sarah Field - Little Kickers

**With a Gema system your business is more defined and scalable and therefore more marketable**